

ECOSYSTEM SERVICE MARKETS: EVERYONE'S BUSINESS

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SAVE THE DATE

February 27, 2007 The Westin Galleria 5060 West Alabama Houston, TX 77056

This conference will focus on the scientific, public policy and economic foundations of emerging **market-based trading of "ecosystem services."**

What is an "ecosystem service"?

What is a landowner's role as a seller?

Who might be able to buy such a service?

How can the market be used to establish values and prices for ecosystem services? Case studies will be discussed.

How can service delivery be measured and ensured over time?

What is the current state of the market and where is it going?

What is the state of science that underlies this evolving market?

keynote speakers

Dr. J. B. Ruhl - Florida State University College of Law

Dr. James Salzman - Duke University Law School

Dr. Rob Doudrick - USDA Forest Service

Dr. Ed Powell - TXU

Dr. Geoffrey Heal - Columbia University

Mr. Brad Raffle - Conservation Capital

Dr. Brad Wilcox - Texas A&M University

Dr. David Wolfe - Environmental Defense

Dr. Greg Biddinger - ExxonMobil Biomedical Sciences, Inc.

Mr. David Brunner - National Fish and Wildlife Foundation

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Conservation Capital

