

January 18, 2007 • Vancouver, Washington

Sponsored by:

PNW Research Station, USDA Forest Service and





Ecosystem Services Market Incentives for Land Stewardship

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- 8:30 What are Ecosystem Services? Who are the Major Regional and International Markets and What is Their Volume, Price, Location, and Institutions?

 Adam Davis, Forest Trends, San Rafael, CA
- 9:15 What do we Know About Ecosystem Markets?
 Ownership, Public and Private Goods, Market
 Institutions, Prices, Allocation, and Regulatory
 Agencies Jeremy Sokulsky, President,
 Environmental Incentives, LLC, Lake Tahoe, CA
- 10:00 Break

Ecosystem Services Business Opportunities in the PNW

- 10:30 Linking Buyers and Sellers of Ecosystem Goods and Services in the Willamette River Basin,
 Oregon David Primozich, Director, Willamette Partnership, Salem, OR
- 11:15 **Laurie Wayburn**, President, Pacific Forest Trust, San Francisco, CA
- Noon Lunch (Included with your registration.)
- 1:00 Concurrent Breakout Sessions

Each session will explore a specific area of potential ecosystem services and describe the market mechanics, role of government agencies, potential revenue sources, case histories and agreements/contracts between buyer and seller.

Session A: Species Conservation and Wetland Mitigation Banking

- Wetland Mitigation Banks in Washington
 Sky Miller, Project Manager, Wildlands of Washington, Inc, Marysville, WA
- The Benefits of Mitigation Banks and the US Fish and Wildlife Perspective on Mitigation Banking
 Wayne White, W2 Consulting, retired U.S.
 Fish and Wildlife Service, Citrus Heights, CA

 Conservation Banking for Red-cockaded Woodpeckers on Industrial Forestland — Craig Hedman, Manager-Forest Ecology and Water Resources, International Paper, Bainbridge, GA

Session B: Water Quality Trading

- Water Quality Trading in the US Claire Schary, U.S. Environmental Protection Agency, Water Quality Trading Coordinator, Seattle, WA
- Involving Landowners in Water Quality Trading: Lessons From Around the Country — **Bobby** Cochran, Environmental Marketplace Analyst, Clean Water Services, Hillsboro, OR
- Involving Landowners in Water Quality Trading: The Tualatin Basin Experience Autumn Bryant, Landowner Incentive Program Specialist, and Kevin Fenn, Tualatin Soil and Water Conservation District, Hillsboro, OR

Session C: Forest Carbon Markets

- Voluntary Carbon Markets and Forestry Kate Thomsen, Trexler Climate + Energy Services, Portland, OR
- Forest Management of Offset Greenhouse Gas Emissions: On-the-ground Projects, Business Strategies, Financial Analysis and Project Evaluation — Gordon Smith, EcoFor, Seattle, WA
- Carbon Strategies for Increasing Landowner
 Values Bettina von Hagen, Ecotrust, Portland, OR
- 3:15 Ecological Services Transactions: Legal Issues and Negotiation Points Greg Corbin, Stoel Rives LLP, Portland, OR
- 3:45 Opportunities and Risks: Workshop Wrap-up— Speaker TBA
- 4:15 Adjourn





REGISTRATION FORM

Ecosystem Services: Market Incentives for Land Stewardship

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Name	
Title and Organization	
Address	
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Email	Fax

Registration Amount On or before Jan 12, 2007 \$125 After Jan 12, 2007 \$150

Questions?
Call (888) 722-9416 or (503) 226-4562 or richard@westernforestry.org

Western Forestry and Conservation Association 4033 SW Canyon Road, Portland, OR 97221 fax 503-226-2515 • www.westernforestry.org

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- Please make check payable to: WFCA, 4033 SW Canyon Road, Portland, OR 97221
 Purchase order #
 Charge to: MasterCard Visa
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AmEx

- Expiration Date _____
- 4. Register online at www.westernforestry.org

(please circle)

WORKSHOP INFORMATION

Location: The workshop will be held at the Hilton Vancouver in Vancouver, WA located at 301 W 6th St. Parking is available at the Park 'N' Go parking ramp on 6th between Washington and Columbia for \$4 per day. The ramp is just NE of the Hilton. Hilton parking is for overnight guests only at \$8 per day.

Directions to the Hotel: If traveling south on I-5: take the City Center (Vancouver) exit #1C. Turn right onto Mill Plain Boulevard (becomes 15th Street). Turn left onto Columbia Street. The hotel is on the corner of 6th and Columbia. If traveling north on I-5, take I-5 through Portland and over the Interstate Bridge into Washington state. Take the second exit #1B after the bridge, following the City Center signs. Turn left, following the signs to 6th Street. The hotel is on the corner of 6th and Columbia.

Lodging: Reduced rate lodging is available at the Hilton Vancouver for \$98.00 plus tax, single or double. Call 360-993-4500 and mention Western Forestry and Conservation to receive the reduced rate. After December 15, the reduced rate will be subject to availability.

Registration: The registration fee is \$125 if received by January 12, 2007 or \$150 if received after January 12, 2007. The registration fee includes a book of speaker materials, lunch and refreshments. Checks should be made payable to Western Forestry and Conservation Association. Purchase orders, VISA/MasterCard, and American Express are accepted. Tax id # 930-331-712. No refunds for cancellations after January 12, 2007, but substitutions are always welcome. Registration is available on line at www.westernforestry.org

Society of American Foresters CFE credits: By attending this conference, participants will be eligible for 6 CFE hours in Category 1 and a form will be available on-site.

Registration questions?
Call Michele at (888) 722-9416 or (503) 226-4562 or richard@westernforestry.org

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