OPERATIONALIZING PES MECHANISMS



Sara J. Scherr
Presentation to CARE/ WWF
April, 2004



MAKING MARKETS WORK

• Confidence in the market



Secure Property Rights

Competition

Good flow of information

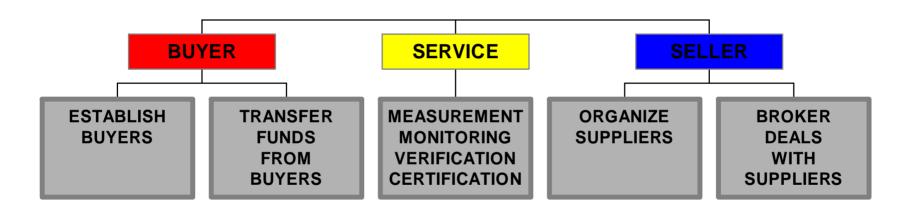


SETTING UP A PAYMENT SCHEME

- ✓ Assess land and services available
- ✓ Assess land rights and social structure
- ✓ Assess legislative framework
- ✓ Assess local institutions and capacity
- ✓ Provide operational costs for project financing
- ✓ Establish buyers
- ✓ Organize suppliers
- ✓ Broker between buyers and suppliers
- ✓ Transfer funds from buyers to suppliers
- ✓ Monitor and verify delivery of service



INSTITUTIONAL ROLES





LOCAL GOVERNANCE

- Who is allowed to appropriate product [or affect flow of environmental services?]
- Timing, quantity, location and technology of appropriation
- Who is obliged to maintain resource base (for product or flow of environmental service)
- How appropriation and obligation activities are monitored & enforced
- How conflicts over appropriation and obligation activities are resolved
- How rules will change over time



INNOVATIONS TO REDUCE COST

- Build on existing community organization.
 - Design area-based "bubble" projects
 - Specialized service contracts
 - Intermediary management
 - Pool investments
 - Bundle projects
 - Bundle payments
 - Project insurance
 - Brand for SRI



IMPLICATIONS FOR PROJECT DESIGN

- Use Social Impact Assessments
- Provide incentives to pursue multiple benefits
- Pursue forest resource management options that clearly benefit local livelihoods
- Work with intermediaries to reduce transaction costs of local participation
- Strengthen capacity of local people



POTENTIAL ROLES FOR CARE/WWF

Text begins here

THANK YOU!



www.forest-trends.org



katoomba www.katoombagroup.org