



Between 2009 and 2016, carbon offsets equivalent to 1.1 billion metric tonnes of carbon dioxide emissions have been traded on the voluntary carbon market – through sales to governments, companies, and individuals taking action to mitigate their climate impact. That is more than the annual emissions of Brazil.

Ecosystem Marketplace has been tracking the voluntary carbon markets since 2009. Our annual report series, <u>State of the Voluntary Carbon Markets</u>, has infused transparency into the market by reporting on the overall market size, prices, and key events and trends throughout the market's history.

**In 2018, we are launching a new carbon insight periodical.** This periodical takes a forward-looking approach, and will combine up-to-date market data with analysis of the latest developments shaping the market. Each edition will feature:

- A 101-style introduction to the voluntary carbon market: how it works, how offsets are produced, and the climate impact of offsetting
- Market activity data, broken out on a monthly basis, including volume and (where possible) pricing information for offset issuances, transactions, and retirements
- Analysis and opinions about specific trends and events that are influencing carbon markets, incorporating voices from professionals in the field. Topics might include, how might the latest news about CORSIA affect the voluntary carbon market? What is going on in Colombia's new market? What is the interplay between RECs and offsets?
- A summary of the latest policy developments and other news items shaping the market.

## Who is this periodical for?

This periodical is designed to provide insights to a wide range of audiences interested in voluntary carbon markets. The introductory-level descriptions will make the market's impact and status accessible to those not involved in the market on a daily basis, such as journalists, policymakers, and organizations curious about entering the market. The up-to-date market activity data and analysis of current events will keep professionals in the field, including carbon project developers, retailers, brokers, and experienced buyers, abreast of the latest developments in the market as a whole.